

## Food Ingredients South America 2020 – Official Catalogue

Editora Insumos is responsible for editing and publishing the Official Catalogue of Food Ingredients South America 2020, the official and promotional vehicle in inclusive character for the most important event in Latin America, organized by Informa Exhibitions.

Advertising rates, in €, and dimensions (cm)					
	Price		Bleeded	Trim	Type area
1/1 Page	US\$ 2,600	€ 2.500	15 x 22	14 x 21	13 x 20
1/2 Page <sup>1</sup>	US\$ 1,600	€ 1.500	15 x 11,5	14 x 10,5	13 x 10

<sup>1</sup> - Horizontal direction.

### Deadlines:

- Artwork ads: 2020, OCTOBER 15
- Issue: 2020, NOVEMBER 03

### Technical specifications:

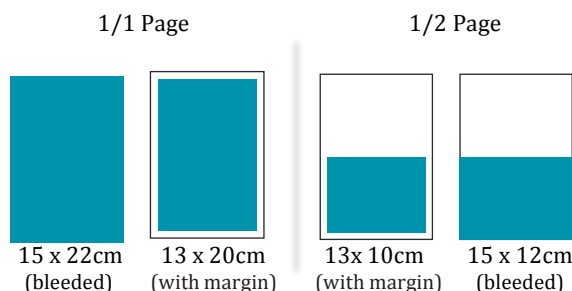
- All artwork must be 300dpi at 100% repro size, except for vector art saved in EPS format;
- All ads must be in CMYK format;
- Acceptable file formats include: .eps , .jpg (.jpeg ), .pdf ( exported in PDF/X1-a ), .psd, ou .tif;
- Acceptable application files include: Adobe Photoshop, Adobe In-Design, Adobe PageMaker, Adobe Illustrator and Corel.
- We DON'T use nor accept Mac-based files, only PC compatible files;
- When using non-standard fonts, please include fonts as well embedded and linked images (not necessary if files are in PDF format);
- Contract proofs are not necessarily required, but we can't guarantee a 100% color accuracy if the advertiser had not sent a contract proof;
- Files smaller than 20MB in size can be sent by e-mail. Larger files can also be sent on Cds or DVDs, or through any file sharing site (WeTransfer, Google Drive, Transfer Now, etc.);
- Trim size is 14 x 21. Keep live matter at least 0,5cm from trim edges. For bleeded page exceed the trim edges in 0,5cm.

Send all materials to: **Editora Insumos Ltda.**

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